

What will I study in Business Studies?

	Term 1	Term 2	Term 3
Year 11	<ul style="list-style-type: none"> • Human resources • Business Finance • Enterprise and entrepreneurship • External influences on business 	<ul style="list-style-type: none"> • <u>Thematic curriculum</u> • Start up and growth • Marketing • Business operations 	<ul style="list-style-type: none"> • Recap; Recall and revision techniques • Understanding the structure of the paper • Understanding command words • Application and context in the case studies
Year 10	<ul style="list-style-type: none"> • How to grow a business • The impact of globalisation on a business • Business ethics and the environment 	<ul style="list-style-type: none"> • The marketing mix • Production methods and managing quality • Customer service • Using financial data to improve performance 	<ul style="list-style-type: none"> • Organisational structures • Effective recruitment • Training and developing the work force • Staff motivation including financial and non-financial rewards